



# How Corpus Christi ISD Achieved a 9-Point Jump in College Enrollment

A multi-year Contigo Ed partnership helped **Corpus Christi ISD (CCISD)** move from insight to implementation, strengthening advising, expanding access to rigorous coursework, and building the infrastructure for sustained college and career readiness.



**9 POINT**

**College Enrollment Growth**

Class of 2024 to Class of 2025



**4+ YEARS**

**of Partnership**

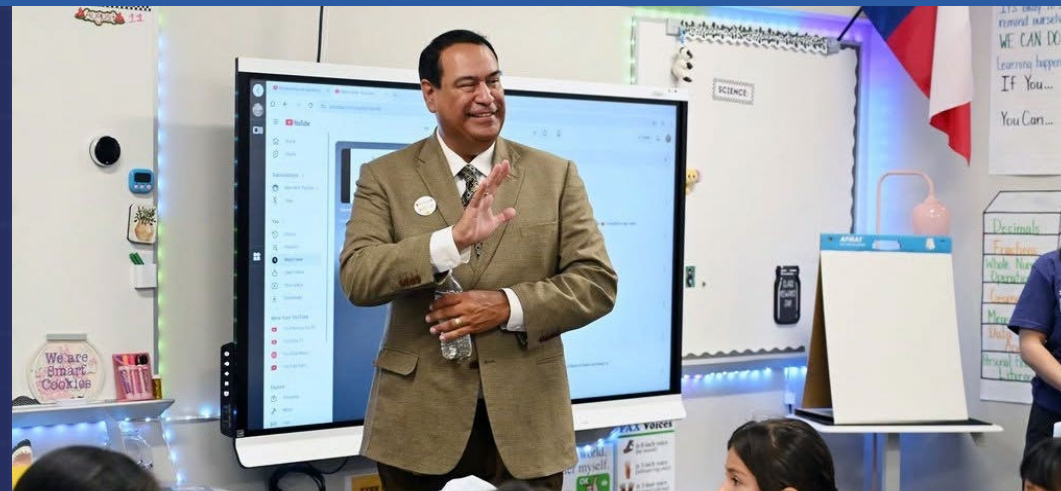
Across CCMR, Advanced Academics, CTE, and SPED



**4 SYSTEMS**

**Strengthened**

Data use, advising, pathways, and transition support



Pictured is Dr. Roland Hernandez, Superintendent of Schools, Corpus Christi ISD

## ► **CHALLENGE**

College, Career, and Military Readiness (CCMR) outcomes directly impact accountability ratings, public perception, and funding, and CCISD was in the early stages of building a clear, system-level view of what was working and where gaps remained. While strong efforts were in place, improving outcomes necessitated a cohesive strategy connecting data, advising, course access, and postsecondary planning, along with the capacity to act on those insights.

“Our partnership with Contigo Ed has provided us with extensive data analysis and coaching for some of our most important programs. Our College, Career, and Military Readiness initiatives and our advising practices have greatly improved as a result of our partnership.”

— **BRYAN DAVIS**

Director of Advanced Academics & Guidance Services, Corpus Christi ISD

## ► SOLUTIONS

Since 2022, Contigo Ed has supported CCISD through a series of connected engagements designed to build CCMR capacity at the district level. The effort included:

- **An in-depth, district-wide CCMR analysis**
- **Targeted Advanced Academics, Career and Technical Education (CTE), and Special Education analyses**
- **A year-long professional development program for counselors**

The work translated into a unified CCMR strategy with concrete changes across the district:

- **Anchored decisions in data** — Developed a clearer picture of student access, readiness, and transition to identify the highest-leverage system shifts
- **Expanded access to rigor** — Increased enrollment in advanced math pathways, and access to and offerings of UT OnRamps
- **Strengthened CTE pathways** — Streamlined offerings, reduced low-progression programs, and trained counselors on pathway advising
- **Built counselor capacity** — Deployed year-long PD covering college match and fit, FAFSA completion, financial aid review, and summer melt prevention
- **Deepened postsecondary partnerships** — Used enrollment data to address matriculation barriers and expand dual credit and P-TECH opportunities

## ► OUTCOMES

**College enrollment grew from 50% to 59% in a single year**, a 9-point gain driven by deliberate, connected work across the district. CCISD now has the visibility, advising capacity, and aligned pathways to keep that momentum going.

CCISD's progress offers a replicable model for Texas districts ready to move beyond measuring student success toward actively building the conditions for it.



**Ready to build  
CCMR capacity  
in your district?**

Visit [contigoed.org/contact](https://contigoed.org/contact)  
or reach us at  
[hello@contigoed.org](mailto:hello@contigoed.org).

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